Several members of Ferdinand IP will once again be attending the upcoming 2017 Licensing Expo in Las Vegas, the world’s largest and most important conference dedicated to licensing and merchandising.

Firm managing partner Jed Ferdinand will lead a panel discussion on “The Basics of Licensing Law” on Monday, May 22 from 2:00 pm – 3:45 pm as part of LIMA’s Licensing University. Other speakers will include Greg Battersby of Battersby Law Group, Allison Hobbs of Big Tent Entertainment, and Sam Khare of MGAE Entertainment. We encourage you to attend this very informative panel discussion if your schedule permits.

Please feel free to reach out to Dan Lacy at DLacy@24iplg.com to set up a meeting.